



Star Cinema Grill Expands into Bryan-College Station

Texas-based dine-in-theater concept to be located in the Century Square development; offers guests first-run films, an extensive menu, and a full-service lounge and bar

HOUSTON (July 25, 2016) - [Century Square](#) in College Station, Texas - the 60-acre mixed-use development located just steps from Texas A&M University - announced today Texas-based **Star Cinema Grill** will join the high-caliber mix of dining and entertainment options. Anchoring more than 42,500 SF in the northwest quadrant of Century Square, Star Cinema Grill will provide movie-goers a full-service restaurant experience delivered seat side as they enjoy Hollywood's latest blockbusters. The theater's new, contemporary design also will feature lounge and bar areas that provide an ideal location to host private, professional and social gatherings.

"We are delighted to have a tenant such as Star Cinema Grill joining the project. They, along with our other tenants, will fill a niche that's not currently available in the area," says Midway CEO Jonathan Brinsden. "As progress continues on Century Square, we remain committed to continuing to offer a diverse and exciting range of amenities for workers, residents, and visitors coming into the Brazos Valley region.

With theaters located in prominent suburban developments around the region, Star Cinema Grill at Century Square will be the company's sixth location in Texas.



“Star Cinema Grill began its operations more than a decade ago in Webster, Texas and we are excited about growing into markets like Bryan-College Station where we offer a unique movie-going experience,” says Star Cinema Grill’s Vice President of Development Jason Ostrow. “The caliber of the Century Square development and reputation of Midway presented an extraordinary opportunity to introduce our concept to a new audience or underscore the experience with an existing customer.”

Star Cinema Grill has been on an upward trajectory and will employ up to 250 associates at peak times at the Century Square location. Star Cinema is entering new markets in Texas and beyond, where dine-in theater guests can expect industry-leading technology and amenities such as Sony 4K Digital Projection, RealD 3D, state of the art sound systems, luxury recliner style seating, and large format movie screens.

Star Cinema Grill is the fourth tenant to join Century Square this year. Previously announced Century Square tenants include:

- Hopdoddy Burger Bar
- Blaze Pizza
- Neighbors Emergency Center
- Berryhill Baja Grill
- Mo’s Irish Pub
- Tiff’s Treats



- Zoës Kitchen

To come this Fall, Valencia Group will open its full-service hotels Cavalry Court and The George™ at Century Square.

Anchoring Century Square's east end is 100 Park, which is currently leasing studio, one and two-bedroom luxury apartment homes. Ideally situated within walking distance to signature shopping, dining and community events, the exclusive 249-unit multifamily complex is designed to accommodate the unique needs of working professionals living or relocating into the area. Units feature an airy interior lit by large windows, soft lighting and rich wood accents throughout the unit – a modern architectural element that contrasts well against the overall sleekness of each apartment. Additional amenities include kitchen islands, custom wood cabinets, stainless steel appliances and wood flooring.

Redefining the Brazos Valley, Century Square creates a dynamic community center where people congregate from across the region to experience a walkable, urban destination. The project features 60-acres of premier retail and restaurant establishments, entertainment venues, 60,000 SF of Class-A office, two full-service hotels: The George and Cavalry Court, luxury apartment homes: 100 Park, and an activated central gathering space. Phase I of Century Square is anticipated to be



complete in Fall 2016. For more information on this and other Midway developments, visit midwaycompanies.com.

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About Midway

Our purpose is to create enduring investments and remarkable places that enrich people's lives. Houston-based Midway is a privately owned, fully integrated real estate investment and development firm that has provided the highest level of quality, service and value to its clients and investors for more than 48 years. The Midway portfolio of projects completed and/or underway consists of approximately 45 million square feet of properties in 23 states and Northern Mexico ranging from mixed-use centers, corporate headquarters, multi-family, entertainment, hospitality, business and industrial parks, and master-planned resort and residential communities. Since its inception in 1968, Midway has created projects of distinction, aesthetic relevance and enduring value for its investors, clients and local communities. For more information on Midway, visit midwaycompanies.com.