



Four new tenants join the mix at Century Square in College Station

Including local favorite MESS Waffles, regional franchise Hemline, specialty tea franchise Sharetea and healthcare improvement office tenant Premier Inc.

COLLEGE STATION (October 9, 2017) - [Midway](#) announced today four new tenants at Century Square, the premier mixed-use development just steps from Texas A&M University in College Station.

College Station's comfort food purveyor, [MESS Waffles, Etc.](#), will open its first brick-and-mortar location at Century Square. Aggie owned and operated, MESS started off as a local food truck in 2014. With 2,853 square feet of retail space located on the ground floor of 100 Park, MESS is excited to bring back it's beloved chicken & waffles, mac & cheese, and waffle desserts for lunch and dinner, as well as introduce a new lineup for weekday breakfasts and weekend brunches.

According to Sanif Maredia, the owner of MESS, "We're thrilled to open at Century Square, and get back to serving our outstanding customers."

With 20 locations across Louisiana, Texas, Alabama, Mississippi, Georgia, and Tennessee, [Hemline](#) has grown into a fashion empire, with one of its highly sought-after boutiques located here in Bryan-College Station. Moving from their previous downtown Bryan location, Hemline will be bringing its fashion-forward clothing and accessories to Century Square. At its new Century Square location, Hemline will occupy 1,200 of retail space located between Hopdoddy and Zoës Kitchen.

"Hemline provides some of the most diverse and covetable selections of fashion to the Bryan-College Station area and we are excited to continue to offer the curated styles we are known for, in a new exciting location," said Lizzie Steen, manager of Hemline Bryan-College Station.

[Sharetea](#), the popular tea franchise with over 450 stores worldwide, will open its first College Station location at Century Square where it will continue to offer its menu of specialty pearl milk tea drinks,



a diverse range of refreshing fruit teas, and ice blended slushies. Their drinks are made from carefully selected ingredients shipped directly from Taiwan, bringing unmatched authenticity from the origin of pearl milk teas.

Alfred Leong, the Franchisee of Sharetea stated, “We are looking forward to bringing our high-quality drinks to Century Square, and are excited to share a taste of authentic Taiwanese milk and fruit teas with the community.”

In relocating to Century Square, [Premier Inc.](#)'s capital equipment planning and procurement office in Texas will occupy approximately 8,500 square feet of premium office space in the Century Square One Office Building, located on the third floor overlooking the Bonfire Memorial. Premier was drawn by the innovative concept of the Century Square location as a great overall environment for its approximately 30 employees that occupy this location.

“We are thrilled to bring this Premier team to Century Square as we continue to live out our mission of improving healthcare of communities,” said Jimmy Lippard, Sr. Director of Real Estate & Facilities at Premier Inc. “We feel we can best serve the community and our members from this great location at the center of what’s happening in Bryan-College Station.”

Midway CEO Jonathan Brinsden says, “The tenant mix at Century Square is really coming together to thoughtfully include locally-owned and national brand offerings that pair well for an outstanding experience for the Bryan-College Station community.”

Previously announced Century Square tenants include: Berryhill Baja Grill, Blaze Pizza, Breakaway Ministries (administrative offices), Galleria Day Spa, Hey Sugar, Hopdoddy, Merge, Mo’s Irish Pub, Orangetheory Fitness, Piada Italian Street Food, Star Cinema Grill, Sub Zero, Runway Seven, Sweet Paris Crêperie, Tiff’s Treats, and Zoës Kitchen.



CENTURY SQUARE

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Redefining the Brazos Valley, Century Square creates a dynamic community center where people congregate from across the region to experience a walkable, urban destination. Century Square is a public-private collaboration between Midway and Texas A&M University System utilizing previously undeveloped land to deliver substantial benefits and an enriched quality of life for local residents and the entire Brazos Valley region. The Midway leadership team is heavily comprised of former students of Texas A&M who are deeply engaged in the University's culture and its vision for the growth of the Brazos Valley. Century Square features 60 acres of premier retail and restaurant establishments, entertainment venues, 60,000 SF of Class-A office, two full-service hotels: The George and Cavalry Court; luxury apartment homes: 100 Park, and an activated central Green. For more information on this and other Midway developments, visit midwaycompanies.com.

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