



CENTURY SQUARE

**For Immediate Release**

January 22, 2022



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### **KING RANCH SADDLE SHOP FINDS NEW HOME AT CENTURY SQUARE**

Leather Goods and Saddle Shop to Debut a New Retail Space in February 2022

**COLLEGE STATION, TX** – Houston-based [Midway](#), a privately owned, fully integrated real estate investment and development firm, is pleased to announce that [The King Ranch Saddle Shop](#), owned by the historic King Ranch company, will be relocating to an enhanced retail space in Century Square, the 60-acre mixed-use destination adjacent to Texas A&M University developed by Houston-based Midway. With renovations already underway, **the new 2,337 square-foot store is slated to open its doors** in February 2022, located next to Lucchese Bootmaker.

“King Ranch is excited to reinvigorate our retail space in College Station to provide our customers the best in-store shopping experience,” said Lance Hancock, Vice President of Retail Operations for King Ranch.

“We are proud to be a part of the Aggieland community and look forward to a long history together.”

The King Ranch Saddle Shop will boast an equestrian atmosphere with features and fixtures pointing back to the rich history of King Ranch and its world-famous Quarter Horse program. The charming western space will also focus on telling the story of the exceptional horsemanship of King Ranch’s cowboys, Los Kineños. True to King Ranch’s long seeded history in cattle ranching, the new store design will pay tribute to the ranch’s brand, the Running W, and will showcase a custom hand-painted mural and taxidermy scene inspired by the essence of the home ranch in South Texas.

Whether looking for a gift for a loved one or hoping to elevate your latest Texas A&M gameday attire, avid shoppers can browse through the brand’s sought-after collection of iconic leather goods, ranch wares, and outdoor apparel they know and love, among many more unique products. Unique to the Century Square location, King Ranch will continue to carry the exclusive Maroon Armstrong luggage collection. These bespoke bags are a perfect gift for any Aggie who wants to travel in style.

“We are thrilled for King Ranch to invest in creating a beautiful new space at Century Square,” added Clayton Freels, Vice President, Investment + Development, Midway. “Since opening in 2017, King Ranch has grown deep roots in the College Station community and will continue to do so for many years to come.”

The new location at Century Square will be open Monday - Saturday from 11 a.m. to 6 p.m. and Sunday from 11 a.m. to 3 p.m. To learn more and explore the store's retail offerings, visit [The King Ranch Saddle Shop's website](#) or for assistance during this transition, customers can call (979) 209-9744.

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#### **About King Ranch, Inc.**

King Ranch, Inc., is a privately-held agricultural production and resource management company established in 1853. Headquartered in Texas and owner of the historic 825,000-acre King Ranch, its operations include cattle breeding and production, horses, wildlife management and recreation, and the production of a number of agricultural commodities including cotton, milo, sugar cane, almonds and pistachios and various vegetables. King Ranch operates extensive turfgrass operations and is the majority owner of one of the largest citrus producers in the United States. The Company operates various retail operations, including the famous King Ranch Saddle Shop, and has branding partnerships which include Ford Motor Co.

#### **About Century Square**

Century Square is an exciting mixed-use destination adjacent to Texas A&M University in College Station, Texas. Redefining the Brazos Valley, the 60-acre development creates a dynamic community center where people congregate from across the region to experience a walkable, urban destination. The Midway leadership team is heavily comprised of former students of Texas A&M who are deeply engaged in the University's culture and its vision for the growth of the Brazos Valley. The project features premier retail and restaurant establishments, entertainment venues, 60,000 SF of Class-A office, two full-service hotels: The George and Cavalry Court, luxury apartment homes: 100 Park, and an activated central gathering space.

#### **About Midway**

Houston-based Midway is a privately owned, fully integrated real estate investment and development firm that has provided the highest level of quality, service and value to clients and investors for over 50 years. Midway's portfolio of projects completed and/or underway consists of more than 45 million square feet of properties ranges from mixed-use destinations to office, industrial facilities, and master-planned residential communities. Midway continues to develop projects of distinction, aesthetic relevance and enduring value for investors, clients, and the people who live, work, and thrive in the environment they create.