

For Immediate Release

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CENTURY SQUARE WELCOMES UBS FINANCIAL SERVICES AS NEWEST TENANT, FURTHER ESTABLISHING ITSELF AS THE REGION'S OFFICE HUB

(BRYAN-COLLEGE STATION, TX) – Houston-based [Midway](#), a privately owned, fully integrated real estate investment and development firm, is pleased to announce that **UBS Financial Services** has opened a College Station branch at Century Square. Located in Century Square One adjacent to The George hotel, UBS joins other industry-leading firms that office in the dynamic mixed-use destination, including Morgan Stanley, BRW Architects, Premier Inc. and Frontier Title.

“Century Square has become a true enterprise hub for companies seeking a competitive edge,” said Jonathan Brinsden, Midway’s Chief Executive Officer. “From increasing employee satisfaction and productivity to attracting new talent, UBS is positioned to thrive in Midway’s innovative mixed-use office setting.”

With 60,000 square feet of Class-A office space situated directly above ground-floor retail, Century Square provides an unmatched work environment for its office tenants. The 60-acre development creates a dynamic community center for experiencing open green spaces, premier shopping and dining, entertainment and engaging events. Boasting the highest residential density and daytime population in the vicinity, Century Square’s luxury apartments and two full-service hotels with 9,000 square-feet of flexible meeting space round out the region’s complete lifestyle destination.

“Our goal is to bring the vast resources of the world’s leading wealth manager to our local clients and residents within the Bryan-College Station community”, said Woody West, Branch Manager for UBS Wealth Management USA. “We are excited to relocate to Century Square and have people see our UBS logo on the building as they drive into the complex. It is a vibrant part of town and our office in Century Square One shows our strong, long-term commitment to the area.”

Building on its history of over 150 years, UBS is committed to bringing its global resources to bear to help clients pursue their wealth management goals. Today, the world-leading global wealth manager is strongly positioned to help its clients address the realities of the global economy and their sophisticated needs. The UBS College Station branch’s customized solutions are delivered by dedicated Financial Advisors who are aligned to help give clients confidence in reaching their goals. From the rich tradition of wealth management experience and valuable intellectual capital to local-level decision making that

responds readily to addressing clients' needs, UBS Financial Advisors has the right resources to make a difference.

ABOUT UBS

UBS provides financial advice and solutions to wealthy, institutional and corporate clients worldwide, as well as private clients in Switzerland. UBS' strategy is centered on our leading global wealth management business and our premier universal bank in Switzerland, enhanced by Asset Management and the Investment Bank. The bank focuses on businesses that have a strong competitive position in their targeted markets, are capital efficient, and have an attractive long-term structural growth or profitability outlook.

UBS is present in all major financial centers worldwide. It has offices in 52 countries, with about 34% of its employees working in the Americas, 34% in Switzerland, 18% in the rest of Europe, the Middle East and Africa and 14% in Asia Pacific. UBS Group AG employs approximately 61,000 people around the world. Its shares are listed on the SIX Swiss Exchange and the New York Stock Exchange (NYSE).

ABOUT CENTURY SQUARE

Century Square is an exciting mixed-use destination adjacent to Texas A&M University in College Station, Texas. Redefining the Brazos Valley, the 60-acre development creates a dynamic community center where people congregate from across the region to experience a walkable, urban destination. The Midway leadership team is heavily comprised of former students of Texas A&M who are deeply engaged in the University's culture and its vision for the growth of the Brazos Valley. The project features premier retail and restaurant establishments, entertainment venues, 60,000 SF of Class-A office, two full-service hotels: The George and Cavalry Court, luxury apartment homes: 100 Park, and an activated central gathering space.

ABOUT MIDWAY

Houston-based Midway is a privately owned, fully integrated real estate investment and development firm that has provided the highest level of quality, service and value to clients and investors for over 50 years. Midway's portfolio of projects completed and/or underway consists of more than 45 million square feet of properties ranges from mixed-use destinations to office, industrial facilities, and master-planned residential communities. Midway continues to develop projects of distinction, aesthetic relevance and enduring value for investors, clients, and the people who live, work, and thrive in the environment they create.

