



## CENTURY SQUARE

**FOR IMMEDIATE RELEASE**

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### **CENTURY SQUARE ANNOUNCES NEW TENANT ADDITIONS, INCLUDING AERIE RELOCATION**

*Beloved Lifestyle Brand and The Penny Leasing Center Highlight Latest Century Square Openings*

**COLLEGE STATION, TX** (February xx, 2026) – [Century Square](#) today announced an exciting new wave of retail development in the bustling mixed-use district, including Aerie’s relocation to the project’s newest building in Phase II, and the debut of Pinecrest’s leasing and showroom for their newest apartment community, The Penny.

“We’re thrilled to welcome these exciting new brands and developments to Century Square,” said **insert name and title**. “From Aerie’s relocation to the launch of The Penny’s leasing center, these additions showcase our commitment to creating a vibrant, convenient, and engaging destination for the College Station community.”

Lifestyle brand, [Aerie](#) will welcome students and Brazos Valley residents later this summer. Occupying 4,296 square feet, Aerie’s new Century Square location will offer intimates, activewear, apparel, and accessories in a bright, inviting shopping environment. The move brings Aerie to a vibrant, walkable shopping and dining destination adjacent to Texas A&M University, offering customers an enhanced experience. Aerie is more than a brand, it’s a movement, known for its comfortable intimates and loungewear featuring confidence-focused silhouettes, and feel-good fabrics, along with its ongoing emphasis on power and no retouching.

[The Penny](#), a new student apartment community adjacent to Texas A&M University, is set to open in Fall 2027. Building on strong momentum, The Penny selected Century Square as a prime location for its leasing office and showroom. Occupying 1673 square feet between 4 Brothers NY Bagel and ShareTea, The Penny showroom will open in Spring and begin preleasing in September, offering a variety of modern floor plans, study lounges, and community amenities designed for student living including a resort-style pool, pickleball court and state-of-the-art fitness center.

For more information about Century Square, please visit [www.century-square.com](http://www.century-square.com) or call (979) 559-9380.

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## **ABOUT CENTURY SQUARE**

Century Square is an exciting mixed-use destination adjacent to Texas A&M University in College Station, Texas. Redefining the Brazos Valley, the 30-acre development creates a dynamic community center where people congregate from across the region to experience a walkable, urban destination. The project features premier retail and restaurant establishments, entertainment venues, 60,000 SF of Class-A office, two full-service hotels: The George and Cavalry Court, luxury apartment homes: 100 Park, and an activated central gathering space.

Century Square is developed by [Midway](#), whose leadership team is composed of former students of Texas A&M who are deeply engaged in the University's culture and its vision for the growth of the Brazos Valley. For more information, visit [www.century-square.com](http://www.century-square.com).