T2 MobilePay Delivers a Simple, Contactless Parking Experience to Century Square in College Station, TX

April 27, 2022 – Visitors of Century Square, a mixed-use development in College Station, TX, developed by Midway, will now be able to pay for parking quickly and easily on their phone using T2 MobilePay. The mobile payment platform, from parking technology leader T2 Systems, will be available for 425 parking spaces in the surface level area. Century Square also offers an abundance of free parking options in the parking garage with easy access to retailers, restaurants, and entertainment.

"I'm excited that the T2 MobilePay platform is now available to the Century Square community," said Bric Fraser, Business Development Manager, MobilePay for T2 Systems. "Since there is never an app to download, first-time and repeat visitors share the same convenience. This solution will increase mobile payment adoption and customer satisfaction."

T2 MobilePay, powered by TEXT2PARK, is a browser-based parking payment solution that does not require parkers to download an app. They simply send a text message or scan a QR code specific to the lot, enter their parking and payment information, and go on their way. Meanwhile, parking operators are given complete control of their customers, data, brand, and revenue.

For more information, visit t2systems.com/t2-mobilepay

About T2 Systems
www.t2systems.com

T2 is the largest provider of parking and mobility solutions in North America. With over 27 years in business, T2 now serves more than 2,000 customers and maintains the largest Customer Community with over 5,000 active members. T2 helps universities, municipalities, operators, healthcare campuses, and transportation hubs generate revenue and operate efficiently with a comprehensive, integrated suite of solutions featuring touchless and contactless capabilities. From curbside management to gateless, from mobile payments to transportation demand management, T2 strives to make every trip a smooth journey by streamlining the parking, mobility, and transportation experience with technology solutions that help organizations manage resources, achieve goals, and empower consumers with choices.

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